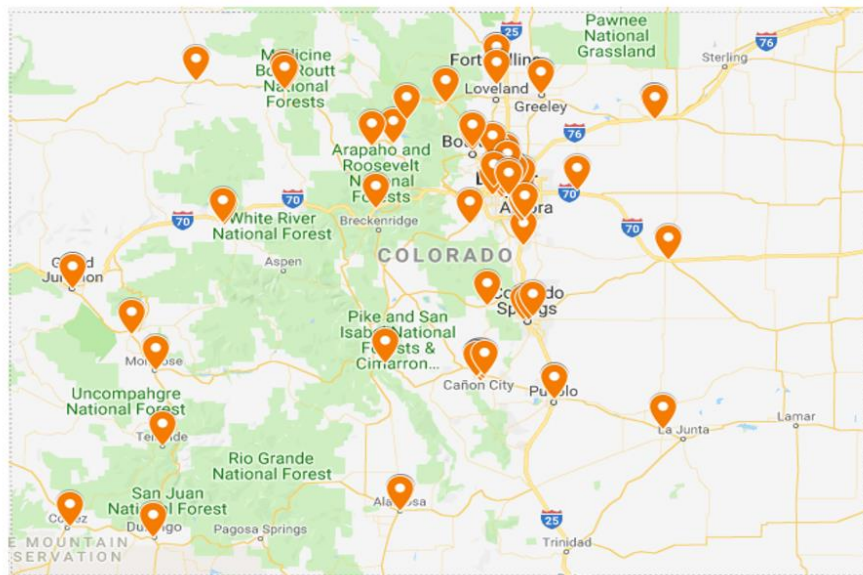


Vroom and Parent Possible

Developed by leading experts in early childhood development, **Vroom** is a national initiative that educates parents on the early brain science of 0- to 5-year-olds and equips them with over 1,000 activities that parents can do with their child to boost brain development and improve parent-child interactions. As the state anchor for Vroom, **Parent Possible** sustains an active network of 88+ community partners who help us connect with families around the state and promote Vroom or share Vroom through a wide range of high-quality print materials and a free app on any smartphone, tablet, or computer (available in both English and Spanish).

Vroom Partnerships Across Colorado

Parent Possible's diverse network of community partners allows us to reach potential Vroom users across all daily contexts, and includes government entities, healthcare centers, cultural institutions, local businesses, media outlets, and a wide range of child and family service providers. Our fantastic network of **88 Community Partners** are actively sharing Vroom with families in 46 Counties across Colorado!



vroom IN COLORADO

Continued on back...

Partners Resources for Sharing Vroom

Vroom can be used in many interesting ways! We look forward to discussing which Vroom materials work best for layering Vroom into your existing practices and services. Here are a few examples of our favorite Vroom Materials (click [here](#) to see them!):

- ❖ [App Download Cards and Tip Card Rings](#)
 - Perfect hands-on resources for sharing Vroom with new families
- ❖ [Posters, Decals, Window Clings](#)
 - Can be placed anywhere to promote on-the-spot learning
- ❖ [T-shirts, Stickers, Bookmarks, Magnets](#)
 - Fun collateral for your office and giveaways for families at local events
- ❖ [Vroom Videos](#)
 - Motivational and instructional videos to make you a brain builder!

Vroom Partner Benefits

- ❖ Free or reduced-cost Vroom materials from Parent Possible
- ❖ Free staff training, classes, and demonstrations
- ❖ Ongoing support and technical assistance with Vroom products
- ❖ Vroom qualifies for Colorado Shines Points 2.8 & 2.10
- ❖ News, social media mentions, networking opportunities (we love to highlight the great work of our partners through our network and social media channels!)

Steps to Becoming a Vroom Partner

- 1) Contact Shelby (shelby@parentpossible.org), our Vroom Program Director, to set up a partnership meeting
- 2) We'll create a Partner Plan, order your materials, and schedule your training
- 3) Shelby will check in with you regularly to make sure everything is going well! All we ask of you is to complete a short annual partner survey and initiate contact with Shelby when you need new materials or training for new staff.
- 4) Shelby will use our newsletter and our Basecamp collaborative portal to connect you to other partners across our state, make announcements about new Vroom materials, events, and networking opportunities, and share data to show you the impact we're making throughout Colorado together!