



**PARENT  
POSSIBLE**

# **2019-20**

## **Annual Report**

# Letter from the Board Chair & Executive Director

Dear Friends & Supporters,

Sitting on the couch across from a young mother, helping a toddler sort blocks by color, talking across the dining room table about developmental milestones – the soul of home visiting starts with shared space. Home visiting works because of the trust developed between home visitors/parent educators and the parents and children they support. And so much of that relationship is built in the context of the family home.

It's hard to imagine a service more threatened by the stay-at-home limitations of COVID-19. But last spring, Parent Possible and our 31 local home visiting programs never shut down, we adapted; got even more creative and worked to ensure that when the hardest job (parenting) got that much harder – that families had the support they needed. When seemingly nothing was certain – home visitors were there.

We worked with the two national models (Parents as Teachers National Center and HIPPIY USA) to bring best practices, revised guidance and new curriculum to our sites across the state. Through our work together, we ensured that home visiting never stopped and that families had the support they needed to thrive.

PAT and HIPPIY programs were able to pivot in Colorado because of the foundation that Parent Possible has developed here. At the same time, we were able to continue growing our efforts around Vroom in Colorado. As parents and children began spending more time together at home, we began sharing tips and tricks for brain building in quarantine, providing activities and tips to help parents make the most of their days at home with their child.

All of this was possible because we were able to deepen our investment in those critical relationships and ongoing support by doubling our program staff. In 2019-2020, we added additional staffing to our HIPPIY, PAT and Vroom teams. Expanding our capacity means that our sites and partners can be confident that whatever the future brings, they will have the training, technical assistance, evaluation expertise and communications support they need to focus on what matters most – the families and children we serve.

We look forward to the day that home visitors can return to couches and dining room tables all over Colorado. Until then, we will continue to support the fidelity, innovation, and quality that help us find the potential in every parent.

Thank you for being a part of this work,



Buffy Ransom  
Board Chair



Heather Tritten  
Executive Director

# Our work

For nearly 30 years\* our work has been inspired by the belief that it's possible for every parent to be their child's first, best teacher and that parents succeed when they are supported and informed.

Parent Possible programs take a two-generation approach that supports both parents and their young children. Our programs reduce barriers to access by meeting parents of young children where they are – emotionally, socially, intellectually and geographically. We equip parents with the tools and information to be their child's most valuable teacher, trainer, and mentor in life. And we ensure that parent educators and home visitors working with Colorado families and children have the support, resources and training they need to succeed.

Parent Possible is a nationally recognized expert in the field of home visiting, providing training, guidance, and evaluation support to 31 home visiting sites across the state. Our work with home visitors ensures that Colorado children and their parents get the highest quality support.

## Our Programs



### Parents as Teachers

Parents as Teachers (PAT) is an evidence-based parent education and family support program that serves families throughout pregnancy until their child's kindergarten completion. Certified parent educators visit families at least once a month and share age appropriate child development information to engage families in activities that provide meaningful parent-child interaction. In 2019-2020 Parent Possible oversaw 26 PAT partner sites in 36 Colorado counties.

[Learn more about PAT on page 9](#)



### COLORADO HIPPY

Home Instruction for Parents of Preschool Youngsters

Home Instruction for Parents of Preschool Youngsters (HIPPY) is an evidence-based school-readiness and parent involvement program for families of children ages two through kindergarten. HIPPY is a peer-delivered home visitation model, with trained home visitors providing weekly visits to share carefully-developed curriculum, books, and materials to prepare children for success in school and beyond. In 2019-2020 Parent Possible oversaw 9 HIPPY partner sites in 14 Colorado counties. [Learn more about HIPPY on page 13](#)



Vroom translates the science behind the brain's executive functions into easy, actionable tips and messages that encourage back and forth interaction between parents and their young children. By promoting the importance of early brain development, Vroom seeks to turn every parent into an active brain-builder. Vroom reaches parents through mobile and digital technologies and a network of trusted messengers. Parent Possible is the state anchor for Vroom, providing training, leadership, and guidance to 113 partners across Colorado. [Learn more about Vroom on page 17](#)

\*2021 is our 30th Anniversary. Next year we'll be looking back at some of the ways we've inspired everyday magic through our 30-year history.

# Supporting parents during a pandemic

When parent engagement and support became more essential AND more difficult than ever before, Parent Possible ensured that Colorado families had the resources they needed to be their child's most valuable teacher, trainer, and mentor in life.

As it became clear that in-person home visiting was no longer safe, Michele Provost (PAT Program Director) and Jackie Cordova (HIPPIY Program Director) worked to support supervisors, coordinators and staff as they transitioned to virtual visits. They instituted weekly calls with supervisors to update them on programmatic changes, share new guidance from the national program offices, present emerging best practices regarding virtual visits, and underscore the importance of self-care. These calls balanced specific guidance and a focus on wellness, helping home visitors and program coordinators navigate uncharted waters.

Parent Possible also developed and delivered trainings for our sites on using Zoom and other technologies and advice for holding virtual group connections. However, knowing how to conduct virtual visits isn't very valuable if you don't have access to key technology. So, Parent Possible engaged our

Families and children needed support and stability. Home visitors stepped up.

In the first few months of the COVID-19 epidemic (March 15- May 31, 2020), HIPPIY and PAT home visitors transitioned to virtual visits and delivered amazing results.

6,886 visits

1,575 families served



# Supporting parents during a pandemic

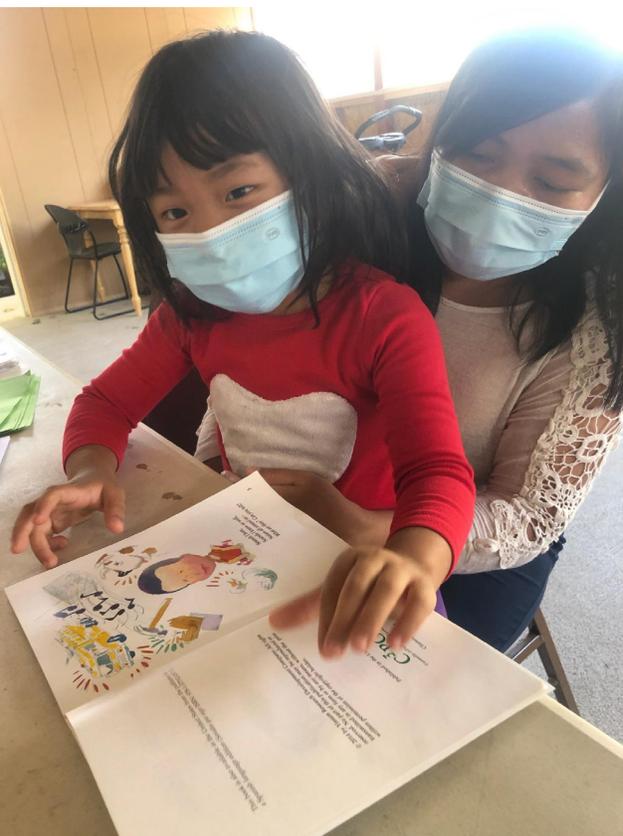
funding partners to secure pass-through funding to help sites purchase the laptops, Zoom accounts, WiFi hot spots and tools to transition to virtual visits.

COVID-19 has families spending more time than ever before at home with their little ones. With less access to child care and in-person schooling, parents need free, high-quality resources to spark meaningful moments of engagement and boost learning in the home. Vroom is just such a resource. So, this year Parent Possible found creative ways to raise awareness of Vroom, including magazine and radio ads and encouraging network partners to share information about Vroom through their virtual channels.

In April, to keep our attendees, their families and the families that they serve safe, we shifted our annual multi-day, in-person conference for 250 people to a virtual one. We faced this challenge early in the spring, when most were getting used to our new virtual world. In only a few weeks, we completely transformed our conference - becoming Zoom experts in the process. We are proud that, during a time of such uncertainty, we were able to offer attendees 58 incredible workshops on topics ranging from home visitor wellness to parenting & child development and more. Going virtual also gave us the ability to support home visitors across the country and the world – we even had one attendee from Australia!

“I am grateful to have this opportunity even in this challenging time. This virtual conference is a testament to the work we do, services we provide and the value of our programs. What a team we all are! I feel supported to continue this amazing work because of this experience. I am inspired and filled with light for myself, staff and families I work with.”

Conference attendee



Virtual visit - meditation



Virtual visit



# Program sites and counties

## PAT (26 SITES, 33 COUNTIES)

- Adult and Family Education – Colorado Springs School District 11 (El Paso)
- Arapahoe County Early Childhood Council (Arapahoe)
- Berthoud and Loveland PAT - House of Neighborly Service (Larimer)
- Boulder County Housing & Human Services (Boulder)
- Bright Futures for Early Childhood and Families (Montrose, Ouray, San Miguel)
- Catholic Charities Diocese of Pueblo (Pueblo)
- Community Partnership Family Resource Center (Teller)
- Delta Family Center (Delta)
- Early Childhood Council of the San Luis Valley (Alamosa, Costilla, Saguache)
- Families First - Shiloh House (Adams, Arapahoe, Denver, Douglas, Jefferson)
- Family Development Center – Newborn Network (Routt)
- Family & Intercultural Resource Center (Summit)
- Family Star Montessori (Denver)
- Florence Crittenton (Denver)
- Focus Points Family Resource Center (Denver)
- Growing Home (Adams)
- Hilltop Community Resources (Mesa, Montrose)
- La Plata Family Centers Coalition (La Plata)
- Metropolitan State University of Denver (Adams, Denver, Jefferson)
- Morgan County Family Center (Morgan)
- Mountain Resource Center (Clear Creek, Gilpin, Jefferson, Park)
- North Range Behavioral Health - Family Connects (Weld)
- Roots Family Center (Denver)
- Starpoint First Steps PAT (Fremont)
- The Piñon Project (Dolores, Montezuma)
- Tri-County Family Care Center (Bent, Crowley, Otero)

### New in 2020-2021

- New** Aurora Community Connections (Adams, Arapahoe, Denver)
- New** Huerfano-Las Animas Counties Early Childhood Advisory Council (Huerfano, Las Animas)

 Indicates a Blue Ribbon Affiliate site, meaning they meet all essential requirements of PAT and at least 75% of the quality standards.

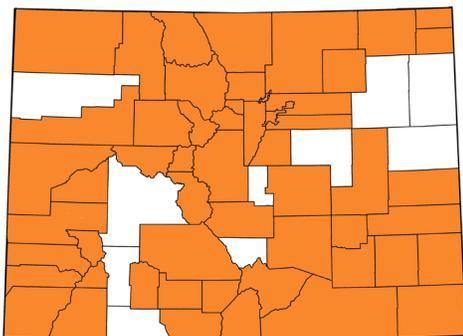
## HIPPY (9 SITES, 14 COUNTIES)

- Catholic Charities of Central Colorado (El Paso)
- Catholic Charities Diocese of Pueblo (Crowley, Otero, Pueblo)
- Clayton Early Learning (Denver)
- Focus Points Family Resource Center (Denver)
- Jeffco HIPPY (Jefferson)
- LIFE HIPPY (Adams)
- North Range Behavioral Health – Family Connects (Weld)
- Roots Family Center (Denver)
- San Luis Valley Area Health Education Center (Alamosa, Conejos, Costilla, Mineral, Rio Grande, Saguache)

### New in 2020-2021

- New** Mile High United Way (Denver)
- New** Spring Institute for Intercultural Learning (Arapahoe, Denver)

## Vroom (113 PARTNERS, 54 COUNTIES)



### New Vroom partners added in 2020:

- Alamosa Public Library
- Arapahoe Co. Library System
- Christ Lutheran Church Preschool
- Cortez Public Library
- Del Norte Public Library
- Douglas Co. Library System
- East Morgan Co. Library District
- Estes Valley Investment in Childhood Success
- Huerfano/Las Animas Family Resource Center
- Lone Cone Library
- Mile High United Way
- Raising a Reader Aspen to Parachute
- Shiloh House
- Spanish Peaks Library District
- Spring Institute
- The Cornerstone Resource Center
- The Matthews House
- Valley Settlement
- West Custer Co. Library
- Yuma Public Library

# Evaluation results

Growing from years of support and capacity building from outside evaluators, Parent Possible conducted our own statewide evaluation of PAT and HIPPY for the second time this year. We have continued to refine the reports and data visualizations based on stakeholder feedback and to maximize understanding and accessibility.

## KEY FINDINGS

- Parents enrolled in PAT and HIPPY reported significant increases in confidence and knowledge around parenting and child development.
- The vast majority of parents in both programs are using developmentally-supportive behaviors when interacting with their children.
- Parents in both programs read more frequently and had more books in their homes after participating. They also demonstrated increases in behaviors that promote child literacy.

Please visit our [website](#) for more information and full evaluation results.

### Deep knowledge of child development

**95%** of PAT parents report an increase in their knowledge of developmental milestones

**82%** of HIPPY parents are confident they know the typical stages of development (14-point increase from pre- to post)

### Developmentally-supportive parenting

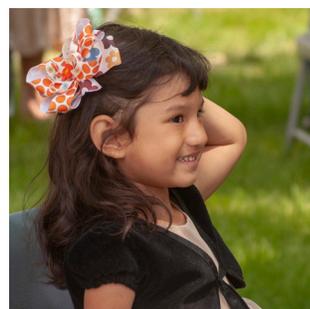
**97%** of PAT parents demonstrated average or above average developmentally-supportive behaviors with their children

**94%** of HIPPY parents demonstrated average or above average developmentally-supportive behaviors with their children

### Promoting literacy

**77%** of PAT parents read more than 10 minutes a day (a 28-point increase from pre- to post)

**84%** of HIPPY parents read more than 10 minutes a day (a 15-point increase from pre- to post)



# The year in numbers

- 36,922  visits
- 3,086  families supported
- 710  average visits per week
- 488  group visits
- 277  conference attendees
- 58  conference sessions
- 36  counties  
counties where PAT or HIPPIY offered home visiting (2019-20)
- 31  sites supported  
in 2019-2020
- 18  trainings delivered
- ∞  hours spent on Zoom  
(estimated)

CONGRATS



## Parents as Teachers

Parents as Teachers (PAT) is an evidence-based parent education and family support program that serves families throughout pregnancy until their child's kindergarten completion. Certified parent educators visit families at least once a month and share age appropriate child development information to engage families in activities that provide meaningful parent-child interaction.

This home visiting program also offers hearing, vision, and developmental screenings to detect developmental delays and/or health issues early on in a child's life. For the program year 2019-2020 Parent Possible oversaw 26 PAT partner sites offering services in 33 Colorado counties.



Parents as Teachers.





## PAT stories of impact

**D**uring her first virtual visit with a family in March, a PAT parent educator planned to share some basic COVID safety tips. The mother told the educator she didn't believe the virus was real and wasn't going to pay attention to any guidance because she was tired of living in fear.

The parent educator talked about the danger and explained social distancing and the stay at home orders. She also shared a link to the CDC with the mom and encouraged her to read about COVID in order to make an informed decision. During the next visit, the first thing the mom did was thank the parent educator for all of the information.

After reading more, the mom gathered the family together to develop a plan to ensure they stayed safe and knew how to use face masks. As the parent educator said, "It's so important to get essential information to families, and in tough times the trust we've earned is so crucial. Little things can make a world of difference - who knows, it may even be life-saving." •Story Adams County

### PAT Parents

“My parent educator met me in September when I was living out of my car and with various family members. Through the resources the agency provided and the goals we discussed and set it helped me to get a full time job and we moved into our own place in February. I love how supportive Catholic Charities and the PAT program are to help us be the best parents we can be.”

“Both of my children have been through PAT and have grown so much. We have used a lot of the positive discipline techniques to help grow their sibling relationship in positive ways. PAT has been super beneficial for our family.”

“I'm more conscious of my child's developmental health. I have a place to go when I don't know what I'm doing.”

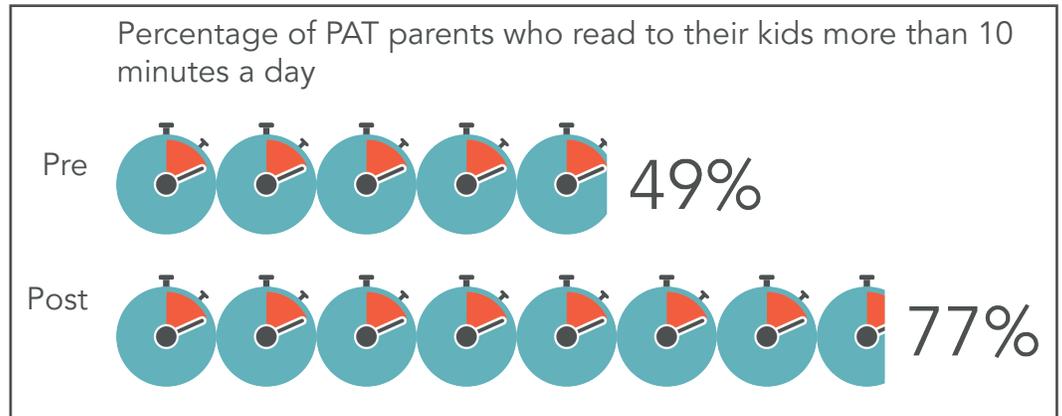
“PAT gave me confidence to speak up for my child at school and with her therapists. Now I feel like I can request information with confidence.”

“I became a US citizen with the help of my home visitor. I have learned how to be a better parent and understand the importance of getting my girls into preschool.”

# PAT Evaluation Results

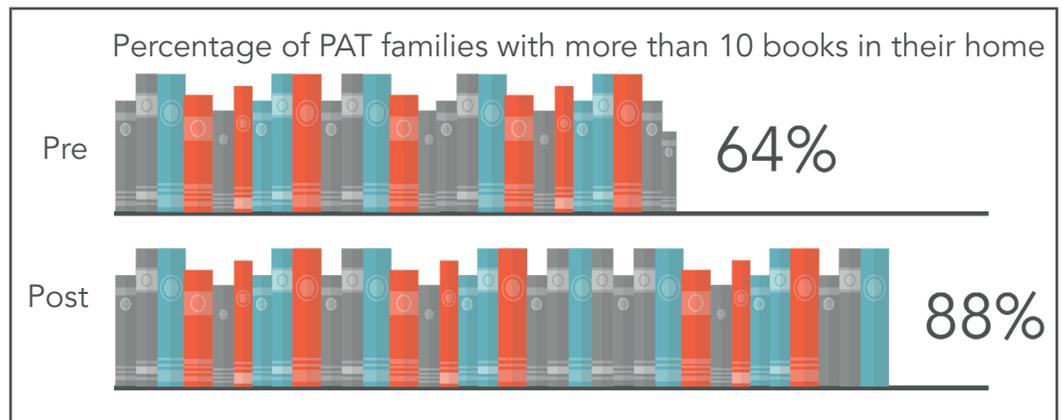
## PAT parents spend more time reading

After participating in PAT, **77%** of families report reading more than 10 minutes per day; a **28-point** increase from what was reported in the pre-survey (**49%**)

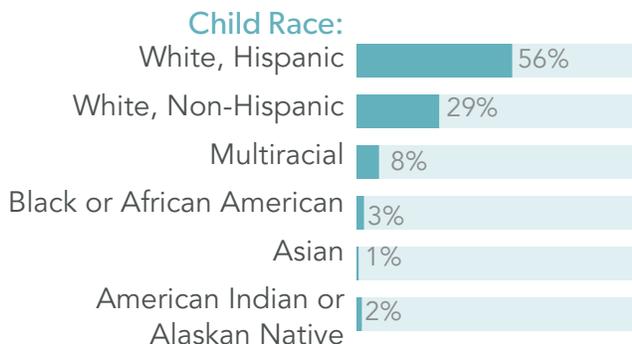


## PAT parents have more books in their homes

After participating in PAT, **88%** of guardians reported having more than 10 books in the home at the post-survey, a **24-point** increase from the pre-survey (**64%**).



## PAT Demographics



Parents that did not complete high school or GED: 27%



Parents with low income\*: 82%



**Child Primary Language:**

English - 56%  
Spanish - 42%  
Other - 2%

\*At or below 200% of Federal Poverty Line



# HIPPY

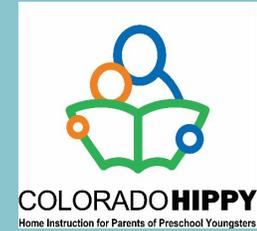
HIPPY (Home Instruction for Parents of Preschool Youngsters) is an evidence-based school-readiness and parent involvement program for families of children ages two through kindergarten. HIPPY is a peer-delivered, home visitation model, with trained home visitors providing weekly visits to share carefully developed curriculum, books, and materials to prepare children for success in school, and beyond. HIPPY empowers parents as the primary educators for their children in the home and fosters parent involvement in both school and in the community. For 2019-2020 Parent Possible oversaw 9 HIPPY partner sites offering services to 14 Colorado counties.



# The year in HIPPY

In 2020, Parent Possible added two new sites to the HIPPY network. The site housed within the Spring Institute for Intercultural Learning seeks to provide HIPPY home visiting to Denver and Arapahoe counties' immigrant and refugee populations. Another new site, operated by Mile High United Way, serves residents in Denver. For the program year 2020-2021 Parent Possible will support 10 sites.

This year, HIPPY USA bestowed its highest honor, "The Dr. Avima Lombard Award," on Colorado's Family Connects HIPPY program. The award recognizes peer-nominated HIPPY staff and organizations that have made significant contributions to HIPPY's growth and innovation. The award is named for and evokes the spirit of HIPPY's founder Dr. Lombard and her mission to improve the lives of young children and their families.



## HIPPY by the numbers



971

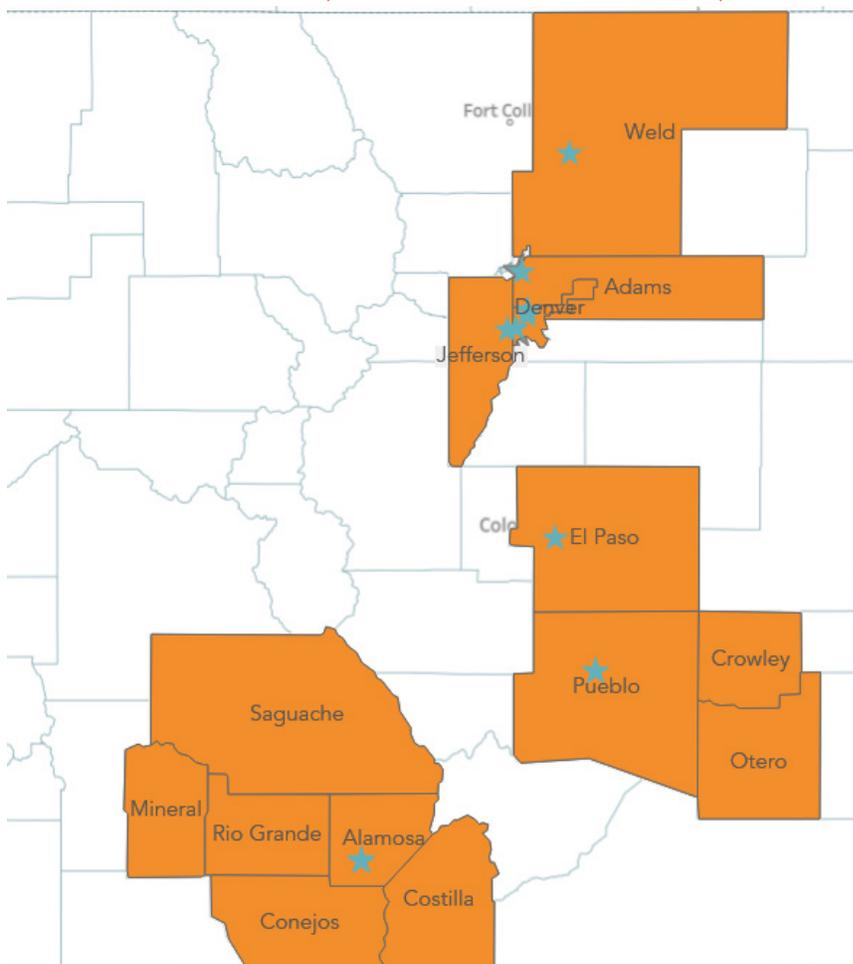
children served



17,012

visits

## HIPPY Sites (2019-2020)



★ = Site location

■ = County where HIPPY was offered in 2019-20



## HIPPY stories of impact

As I see Mark's love of learning, passion for math, and excitement about letters and reading, it's hard to believe he's the same, supposedly "difficult," child I first met 27 weeks ago. I can genuinely say that the HIPPY program has changed his life. From family bonding, to his ability to pay attention, to his love of learning he has grown dramatically over the past year.

In the beginning of the program year, every week I talked with his mom, Carla, about ways to make the HIPPY homework more enjoyable because Mark really did not want to do any of it and would put up such a fight. Now, he not only wants to do it, but he is so excited to see what activity is coming next that he will jump up and down yelling, "it's HIPPY time!" What was once difficult and stressful, for both Carla and Mark, is now fun.

Both Carla and Mark's stepfather, Joe, hoped the program would provide more opportunities for them to bond with Mark. It worked! Together, Joe and Mark rocked out the science activities and Carla enjoyed reading with Mark daily. Slowly, Mark started listening more to his mom and Joe throughout everyday life. Then it was time to learn!

When I originally performed the Bracken school readiness assessment, Mark was borderline academically delayed for his age. Mom struggled to get him to sit long enough to even introduce numeral and letter recognition. But, each week Mark was more and more excited about numbers and could sit longer and longer for the activities. Each time I showed up, he was more and more excited to show off his work. Every week there was some new accomplishment.

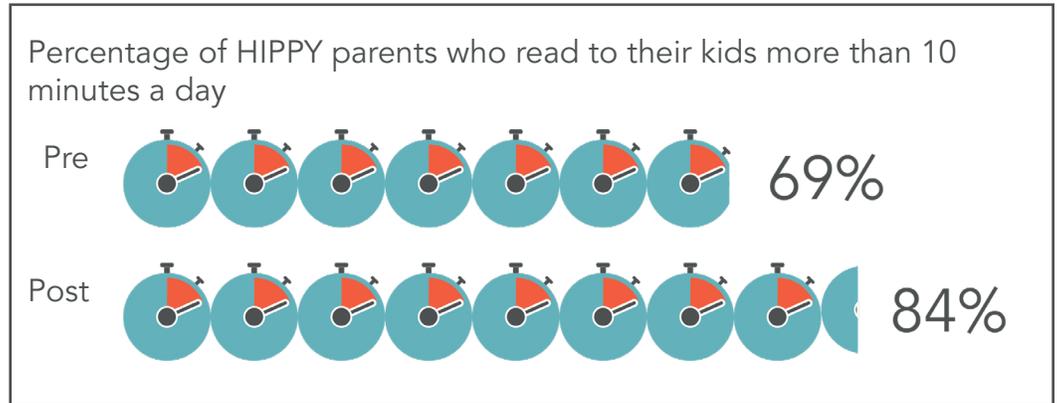
Most exciting of all, was when the switch flipped and he became interested in the reading and the letter activities. This was a big deal to Mom because earlier the letter pages were a fight and nearly impossible to complete. Now, they are his favorite!

At the end of the year, I redid the Bracken testing and I was thrilled to see this family's hard work pay off. Mark was no longer near delayed for his age; he was now nearly advanced! This wonderful little boy grew 18 months academically in only six months! He went from being behind to right where he needed to be to be ready for kindergarten. HIPPY gave Carla and Joe the tools to help their son academically and emotionally. •Story from a HIPPY Home Visitor in Pueblo County (\*Names changed)

# HIPPY Evaluation Results

## HIPPY parents spend more time reading

After participating in HIPPY, **84%** of families report reading more than 10 minutes per day; a **15-point** increase from what was reported in the pre-survey (**69%**)

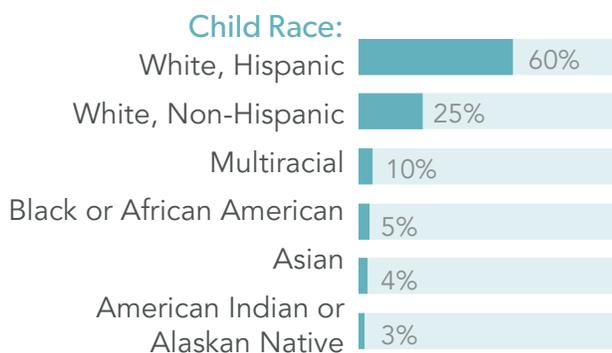


## HIPPY parents have more books in their homes

After participating in HIPPY, **94%** of guardians reported having more than 10 books in the home at the post-survey, a **16-point** increase from the pre-survey (**78%**).



## HIPPY Demographics



Parents that did not complete high school or GED: 22%



Parents with low income\*: 86%



**Child Primary Language:**  
 English - 52%  
 Spanish - 44%  
 Other - 4%

\*At or below 200% of Federal Poverty Line

"Vroom is an easy way to grab an idea and share it with your little. It doesn't take time, it occupies time. It lives in the same moment that you are interacting with your child. It provides an activity to do while you are waiting on anything else."  
~ Cory, Colorado Vroom dad



# Vroom

Vroom translates the science behind the brain's executive functions into easy, actionable tips and messages that encourage back and forth interaction between parents and their young children. By promoting awareness and the importance of early brain development, Vroom seeks to turn every parent into an active brain-builder. Vroom reaches busy parents through mobile and digital technologies, and by leveraging household brands and entertainment channels as trusted messengers. Parent Possible is the state anchor for Vroom in Colorado, providing training, leadership, and guidance to over 113 partners and local program sites located all across the state.



# The year in Vroom

This has been a year of amazing growth for Vroom! And the best is yet to come. We are preparing for far-reaching and impactful expansion in the years to come.

The year began with a strategic planning process to map out our next five years of growth. In the years to come, we will:

- target 15 priority counties for Vroom expansion
- expand our network to 250+ partners serving families in all 64 counties
- unveil several high impact marketing/awareness campaigns
- design and produce dozens of new Vroom installations
- activate a large network of volunteers to help us raise awareness of Vroom at community events across Colorado.

This year the Vroom team developed more than 20 new partnerships, and expanded Vroom's reach to 54 Colorado counties. We also launched a large Vroom installation at Children's Hospital Colorado, Anschutz Medical Campus. Vroom messages and activities are now featured in waiting rooms and exam rooms. The hospital trained their healthcare providers on the power of Vroom as a tool for their families. Providers are now offering helpful tips to the families they see about the importance of brain-building in the first five years of life.



## Vroom by the numbers



113  
partners



15,500+  
app downloads  
since 2016

Vroom app data does not fully reflect the surround sound use of Vroom in Colorado, and does not include parents' use of Vroom-by-Text, Vroom's social media platforms and physical resources, or engagement through Vroom installations

Our Programs - VROOM



Installation at the Children's Museum of Denver

**We all have a role to play in a child's life.**  
Let's do more with the moments we have. Look for these icons throughout the clinic to spark ideas.

**¿Sabía?**  
Did you know?

**¿Ha intentado?**  
Have you tried?

**Es ciencia**  
It's science

**Vroom**

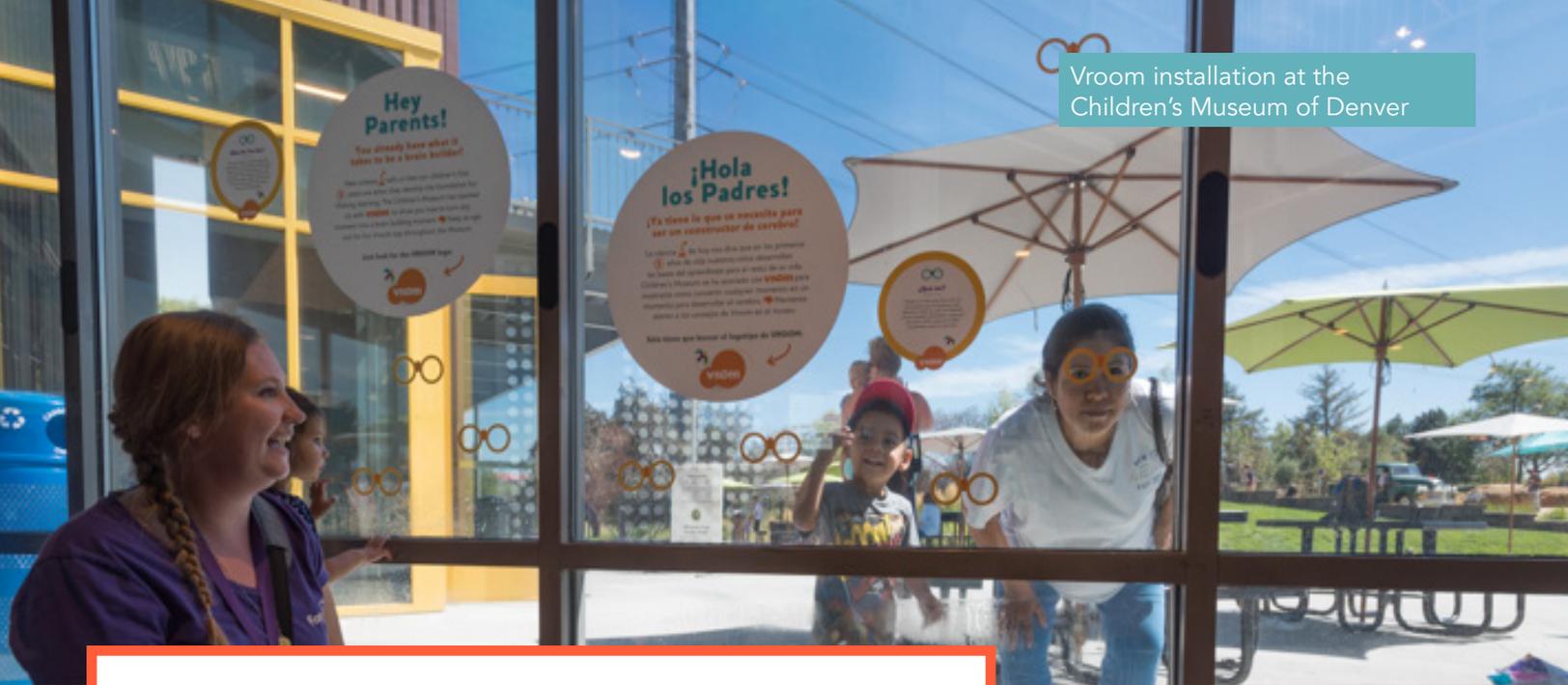
**Parenting is a journey.**  
La crianza de los hijos es un viaje.

**WE'LL GUIDE YOU ON THE PATH TO FAMILY HEALTH.**  
LOS GUIAREMOS EN EL CAMINO HACIA LA SALUD FAMILIAR

**Children's Hospital Colorado**  
Child Health Clinic

Vroom sign at Children's Hospital Colorado

Vroom installation at the Children's Museum of Denver



# Vroom stories of impact

“We have used Vroom with our kids for the past few years. I love having new ideas at my fingertips for how to play with them in ways that help to grow their brains! I find the tips most helpful when we’re stuck waiting somewhere and I need to entertain them. I pull out my phone and find a fun tip to engage them. It helps the time pass more quickly. They have fun with it and are more in control of their behavior. Win-win!”

- Colorado Vroom mom

“I like Vroom because the activities can be done anywhere and it fits into my busy schedule.”

- Colorado Vroom mom



Children's Museum of Denver



Colorado Prison Museum



Bus bench ad in El Paso County

# Vroom partners

Parent Possible has recruited 113 Vroom Community Partners that are actively layering Vroom into their services and family resources. These include home visiting organizations, early childhood councils, family resource centers, cultural institutions, libraries, and county health departments.

## Partners Say:

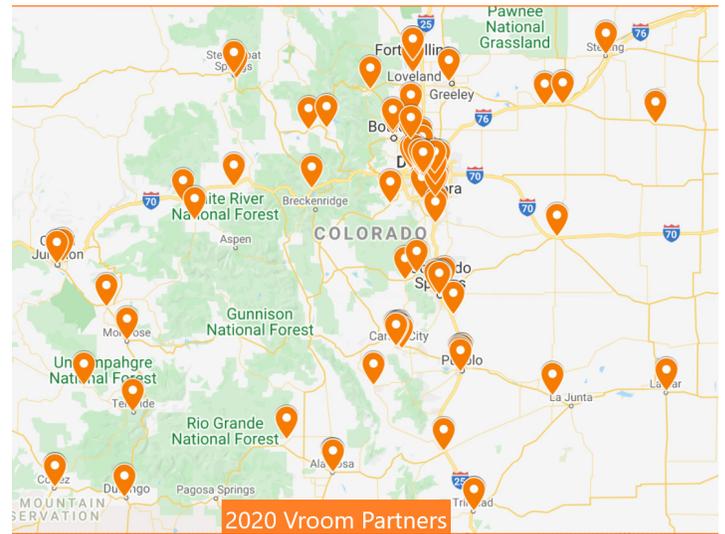
“Vroom is a great tool to reach families where they are. On their level. On their time. There are no catches, no hooks and no commitment. With the families that we work with, those three guarantees are priceless.” - Denver Housing Authority

“In our rural community, Vroom has provided a common language for early education programs, service providers and families to talk about early childhood development and ways to support school readiness!” - Grand Beginnings

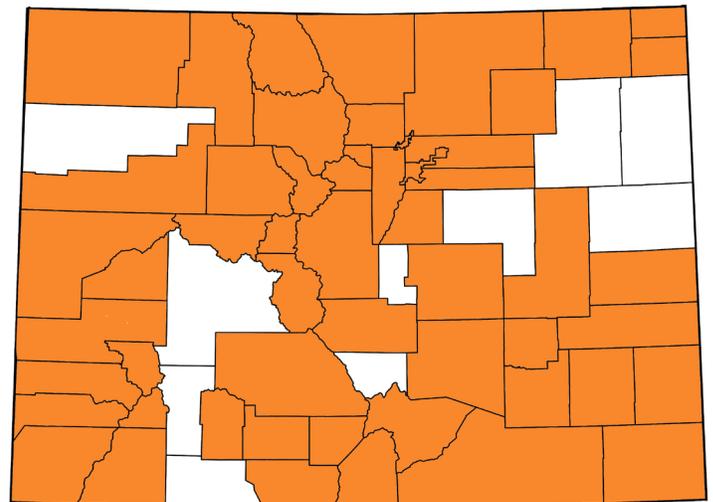
“Many of our teen parents don't realize the power they have in building their children's brains. Often, they think "educational" means watching a counting or ABC's video. The Vroom app, tips, and brainy backgrounds reinforce the idea that parents are the most important educators to their children. Vroom helps our students learn to turn those repetitive, mundane parenting tasks into a learning experience by making them come alive through fun, stimulating activities.” - New Legacy Charter School



## 113 Community Partners



## 54 Counties Served



## Vroom partners:

**98%** “likely” or “very likely” to recommend Vroom to other organizations

**88%** “satisfied” or “very satisfied” with Vroom overall

**82%** it was “easy” or “very easy” to incorporate Vroom into their work



## Building Capacity

In addition to our three programs, Parent Possible works to build capacity and support the field of home visiting in Colorado. In 2019-2020 we continued to serve as the lead agency for the [Enhanced Home Visitation Project](#), provided the staffing and support for the [Colorado Home Visiting Coalition](#) and developed and delivered trainings related to the [2020 U.S. Census](#). Each of these efforts works to build the capacity of the home visiting community and supports the families we serve.

# Enhanced Home Visitation

For the past three years, Parent Possible served as the lead agency for the Enhanced Home Visitation (EHV) Project funded through the Community First Foundation. The three-year project invested in the home visiting workforce by supporting the social/emotional well-being and behavioral health of home visitors, families, and children. Parent Possible worked in partnership with the Community First Foundation to oversee evaluation, reporting, and coordination among the grantee home visiting programs.

The EHV Project supported seven home visiting agencies in the seven-county metro Denver area. As part of the project, agencies committed to providing home visitors with mental health consultation throughout the project. Program sites also had the option of supporting home visitors with one or more of the following:

- Mindfulness/Trauma Informed Training & Consultation
- Colorado Foundations of Infant and Early Childhood Mental Health Courses
- Infant Mental Health Endorsement®

## EHV by the numbers

3 years

7 program sites

72 participants

85 hours of training

184 group reflections

341 one-on-one consultations

## Powerful Results

Results suggest a positive relationship between participation in the EHV Project and program fidelity, home visitor retention, family retention, and community partnerships.



### 50% fewer families dropped out

Before the EHV Project (2016-17) 29% of families left before completing the home visiting programs. In 2019-2020 only 14% of families exited before completion.



### More ready to deal with burnout

Home visitors involved with EHV reported feeling more equipped to deal with burnout and secondary trauma as a result of their participation in the program.



### More mindfulness and self-care

After participating in the project, home visitors report practicing more mindfulness and self-care activities and sharing similar strategies with families.



## EHV impact

“The access to reflective supervision with a trained professional brought our staff together in ways we couldn’t even imagine. Through these activities and increased knowledge and understanding about mental health, parent/child attachment and reflective practices, we as a staff have been able to understand ourselves, share our thoughts with our team, and develop a new and non-threatening way to understand mental health and share that same message with our families.” -Site Supervisor

“Team members feel supported with the process as well as an increase in access to mental health resources that families need.” -Site Director

“I've shared some of the mindfulness activities to the families I work with, and I think they really were thankful for those. Especially during COVID.” -Home visitor

“Both the consultation and the mindfulness time have been really valuable. Sometimes it's the only time we have to really go over challenges that we're dealing with and really be together and talk about those things.” -Home visitor

“Eso ayuda...sentirnos más conectados y entendernos más.  
[Translation] It [reflective consultation] helps... we feel more connected and understand each other more.” -Home visitor

“The EHV project has improved the program’s retention of Parent Educators. **No PE has left since the program started three years ago.** This improved retention is due in large part to our work with our consultant and the workshops emphasizing stress management and self-care.” -Site Director



# Census Outreach and Support

Children under age 5 are the most likely Americans to be under-counted in the Census. On average, Colorado receives \$2,300 in federal funding annually for every resident. Missing a kid on the 2020 Census means Colorado could lose \$23,000 in funding over the next ten years, risking decreased funding for schools, healthcare, roads, etc. Given the importance of counting all Colorado's children, Parent Possible received grant funding from the Colorado Department of Local Affairs to help home visitors share the importance of participating in the Census with families. We were one of the few grant recipients specifically working to make sure Colorado's youngest children were counted.

Parent Possible developed and delivered three in-person Census trainings (Denver, Pueblo and Grand Junction) for more than 100 home visitors and agency staff. The trainings shared critical information about the importance of participating in the 2020 Census and helped to dispel common myths and fears many families (in particular immigrant families) may have about participation. The Denver and Pueblo trainings were offered in both English and Spanish, and we developed webinars for those unable to attend.

From February through October, home visitors worked to educate their families about the Census during in-person home visits, phone calls, and televisits. As trusted messengers, home visitors connected with families about the importance of the Census in more personal ways that likely increased participation rates for hard to reach communities. Along with our home visiting partners throughout the state and others in the early childhood field, Parent Possible distributed nearly 2,000 Census-themed coloring books (in English and Spanish) to families with young children. Parent Possible designed and printed more than 20,000 baby and child-themed Census stickers, which partners distributed to children across Colorado.

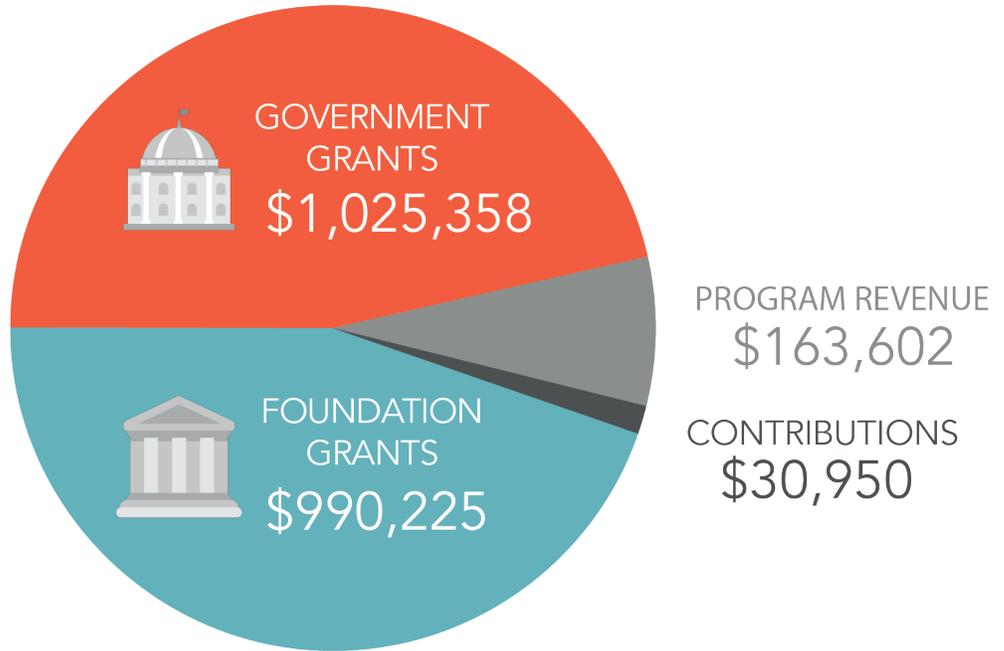
## 20,000 stickers



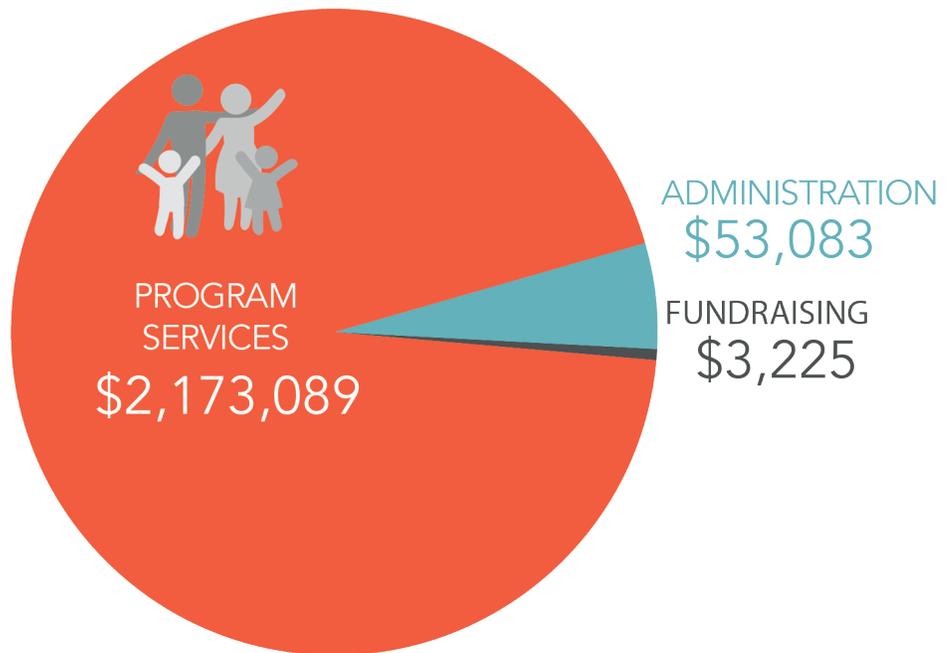
After COVID-19 reached Colorado, our local sites changed the in-person oriented events they planned for Census engagement. Many still reached families through diaper and food distribution events. Similarly, Parent Possible shifted our outreach to Spanish-language radio ads, and PSAs distributed in Metro-Denver.

# Financial Statements

2020 Revenue  
\$2,210,135



2020 Expenses  
\$2,229,397



Fiscal year ended June 30, 2020

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- Governor's Commission on Community Service
- CO Dept. of Local Affairs
- Maternal, Infant, and Early Childhood Home Visiting
- Preschool Development Grant /CO Dept. of Human Services
- Tony Grampsas Youth Services/ CO Dept. of Human Services

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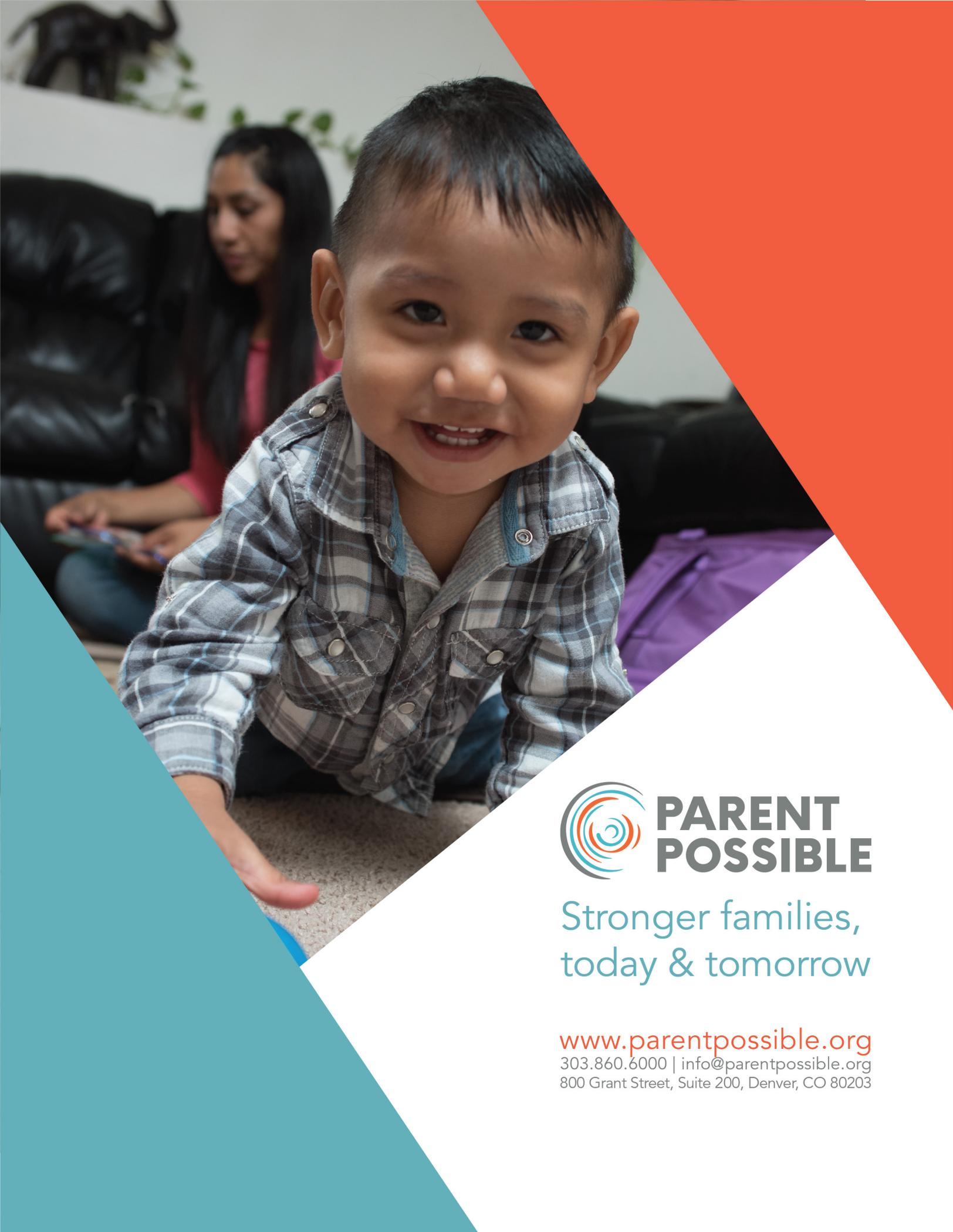
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today & tomorrow

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