In Colorado, Vroom is led by the nonprofit Parent Possible. Parent Possible actively seeks trusted organizations that are well positioned to reach parents in the course of their daily lives, sharing the science of early child brain development, making them aware of Vroom and helping apply this knowledge to their everyday lives in the form of actionable tips that detail brain building moments.

From pediatricians, home visitors and educators talking personally with parents; to museums, businesses and playgrounds creatively displaying Vroom messages and promoting the Daily Vroom free mobile app for brain building tips on the go; a wide array of organizations can share Vroom and the belief that we all have what it takes to be a brain builder!

Consider how your organization can layer Vroom into your work and share the messages of brain building with the parents and caregivers you serve.

To learn more and explore the possibility of sharing Vroom, please go to www.parentpossible.org or contact us at vroom@parentpossible.org / 303.860.6000.
Vroom helps parents understand the brain development happening in the first 5 years of life, and how parents can influence that development during the everyday moments they share with their children.

Implementing Vroom in Colorado will make a major contribution to parents and caregivers regularly interacting with their young children in brain development activities, strengthening opportunities for children statewide to achieve their full potential. This “surround sound” approach is created through the core and national efforts of Vroom (joinvroom.org) and the Bezos Family Foundation, the statewide leadership and guidance of Parent Possible, and the organizational and customized supports of a diverse array of Community Partners across Colorado.

Visit parentpossible.org to learn more.